

NCC Cable System Order

Order #	62528124
Syscode	2446
System Name	Spectrum/DISH- I+ Columbus, OH
Market	Columbus, OH

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	DMA FUSION Live+SD May17
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Flight Dates	05/01/18 - 05/08/18
Agency	AxMedia
Advertiser	Taylor for Governor

Client Code	37
Product Code	42
Est Code	287
Product Name	2018 Primary Election
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		05/01/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$312.00	
Commission		\$46.80	
Net Total		\$265.20	
Total Spots		16	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	22.6	GIMP	11422
CPP	\$14.00	CPM	\$27.32

Comments :	5/1 New political candidate order. Flight dates are Tu 5/1 - Tu 5/8. Order is set up as non-traditional weeks (Tu-M). Please confirm.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	4/30/18	5/6/18	09:00	16:00		X	X	X	X	X	X	1.40	707	12	\$17.00	\$204.00	30	
2	FXNC	FXNC DT	5/7/18	5/13/18	09:00	16:00	X							1.40	707	1	\$17.00	\$17.00	30	
3	FXNC	FXNC DT	5/7/18	5/13/18	09:00	16:00		X						1.30	650	1	\$17.00	\$17.00	30	
4	FXNC	FXNC EF	4/30/18	5/6/18	16:00	19:00		X	X	X	X	X	X	1.50	763	1	\$32.00	\$32.00	30	
5	FXNC	FXNC PT	4/30/18	5/6/18	19:00	24:00		X	X	X	X	X	X	1.60	818	1	\$42.00	\$42.00	30	

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$312.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$312.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/01/18

62528124 | Columbus, OH | Spectrum/DISH- I+ Columbus, OH | 2446 |